

1 September 2006

acsis backs National Arbour Week

*Andrew Bradley, **acsis** chief executive officer*

To show its support for National Arbour Week this year, **acsis**, an independent asset consulting and financial planning advice company, has donated trees to the Centre for Conservation Education (CCE) and the Schools Environmental Education and Development (SEED) programme. Both organisations aim to promote environmental education and sustainable development.

This is the third consecutive year that **acsis** has chosen to support National Arbour Week, which aims to raise awareness of the value of trees in our society. According to **acsis** CEO, Andrew Bradley, trees are invaluable assets and are symbolic of the company's business philosophy.

"Planting a tree requires a long-term view and, if nurtured sufficiently, will provide shade and shelter both today and in the future. The same is true of a good financial plan and this is why trees are such important symbols for us as a company," he says.

CCE teaches environmental education to Western Cape Education Department learners and teachers. This year, the Centre hosted a teacher training programme where the importance of environmental education was emphasised. The trees donated by **acsis** were given to the participating teachers to plant at their schools during Arbour Week.

SEED is an environmental education programme that facilitates a teacher and school driven movement. It builds outdoor learning environments through permaculture and supports the integration of environmental education into all learning areas. SEED operates in Cape Flats Primary Schools and its teaching resources and training methodologies are used nationally. **acsis'** contribution to the programme will go towards supporting its various projects.

Says operations manager, Glen Tyler: "SEED relies on corporate generosity. Without socially aware companies such as **acsis**, we would not be able to spread environmental education amongst South Africa's children."

acsis' continued support of National Arbour Week has ensured that more than 100 trees have been donated over the past three years. "We are proud to be a part of the process of improving the health and beauty of our local environment and, more importantly, in creating a more sustainable future for South Africa," says Bradley

ENDS